

ORDER



Orders
Order / Rev: 717838 - 2
Alt Order #:
Product Desc: Stabenow for Senate 2012
Estimate: 12134
Flight Dates: 10/01/12 - 10/07/12
Original Date / Rev: 09/26/12 / 10/04/12
Order Type: Political

WZZM 13

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stabenow, D/ D/ Senate
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	69	\$19,525.00	\$16,596.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	69	\$19,525.00	\$16,596.25	0.00
Totals	69	\$19,525.00	\$16,596.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/02/12	10/05/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-TF--	:30	3	\$105.00	P-3	0.00	NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-TF--		3			\$105.00			0.00			
2	WZZM	10/01/12	10/05/12	M-F 6-7a M-F Morning News	CM	6-7a	MTWTF--	:30	5	\$270.00	P-3	0.00	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		5			\$270.00			0.00			
3	WZZM	10/01/12	10/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	5	\$270.00	P-3	0.00	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		5			\$270.00			0.00			
4	WZZM	10/06/12	10/06/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
5	WZZM	10/07/12	10/07/12	Su 8-9a Su Good Morning America	CM	8-9a	-----S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
6	WZZM	10/01/12	10/01/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
7	WZZM	10/04/12	10/04/12	M-F 10-1030am Millionaire	CM	10-1030am	---T---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
8	WZZM	10/03/12	10/03/12	M-F 1030-11am Millionaire	CM	1030-11a	--W----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
9	WZZM	10/02/12	10/02/12		CM	11a-12n	-T-----	:30	1	\$120.00	P-4	0.00	NM	1	\$120.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The View The View											
10	WZZM	10/05/12	10/05/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
11	WZZM	10/01/12	10/04/12	M-F 3-4p Katie	CM	3-4p	M-WT---	:30	3	\$125.00	P-4	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-WT---		3			\$125.00			0.00			
12	WZZM	10/02/12	10/05/12	M-F 6-630p M-F News	CM	6-630p	-TW-F--	:30	3	\$500.00	P-4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TW-F--		3			\$500.00			0.00			
13	WZZM	10/01/12	10/05/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	MT-TF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-TF--		4			\$175.00			0.00			
14	WZZM	10/02/12	10/05/12	M-F 730-8p Insider	CM	730-8p	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		4			\$175.00			0.00			
15	WZZM	10/01/12	10/01/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
16	WZZM	10/01/12	10/01/12	Mon Prime C Castle	CM	10-11p	M-----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
17	WZZM	10/07/12	10/07/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$1,440.00	P-3	0.00	NM	1	\$1,440.00
18	WZZM	10/07/12	10/07/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
19	WZZM	10/01/12	10/05/12	M-F 4-430pm Judge Judy	CM	4-430p	MTW-F--	:30	4	\$145.00	P-2	0.00	NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTW-F--		4			\$145.00			0.00			
20	WZZM	10/01/12	10/04/12	M-F 430-5pm Judge Judy	CM	430-5p	MTWT---	:30	4	\$145.00	P-2	0.00	NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---		4			\$145.00			0.00			
21	WZZM	10/02/12	10/05/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-TF--	:30	3	\$195.00	P-3	0.00	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-TF--		3			\$195.00			0.00			
22	WZZM	10/01/12	10/05/12	M-F 530-6pm M-F News	CM	530-6p	M-WTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-WTF--		4			\$300.00			0.00			
23	WZZM	10/02/12	10/02/12	Tue Prime C Private Practice	CM	10-11p	-T-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
24	WZZM	10/04/12	10/04/12	Thu Prime B Grey's Anatomy	CM	9-10p	---T---	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
25	WZZM	10/05/12	10/05/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
26	WZZM	10/01/12	10/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
27	WZZM	10/06/12	10/06/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$80.00	P-5	0.00	NM	1	\$80.00
28	WZZM	10/01/12	10/04/12	Nightline Nightline	CM	1135p-1202a	MTWT---	:30	4	\$240.00	P-3	0.00	NM	4	\$960.00

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29	WZZM	10/01/12	10/05/12	M-F 530-6a M-F Morning News	CM	530-6a	M-W-F--	:30	3	\$140.00	P-3	0.00 NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	M-W-F--		3				\$140.00		0.00		
Totals													69	\$19,525.00